

**Seasonal-Holiday Displays
Clarification on Inflatable Holiday Devices****Effective December 1, 2010****SECTION 4608--MISCELLANEOUS SIGN PROVISIONS**

(a) Displays and Certain Banners. Seasonal-holiday displays and banners as described in Section 40-30 of the City Code, and similar temporary displays erected without advertising shall not be subject to the provisions of this chapter, but shall be subject to the Fire Code and rules and regulations for fire safety promulgated by the fire marshal.

Sign Administration applies Section 4608 (a) of *The Houston Sign Code* to inflatable holiday displays, such as Santas, turkeys, pumpkins, etc., believing that, just as Santa reflects the spirit of a season, this interpretation reflects the spirit - and intent - of the referenced section. Inflatables holiday displays may be used solely to celebrate a current season or holiday, and may not be used for advertising (as defined in Section 4602 of *The Houston Sign Code* [e.g., inflatables for sale, written advertising message, etc.]).